* **Create a report in Microsoft Word, and answer the following questions:**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Chart, waterfall chart

Description automatically generated

**The success rate for what I considered the most important categories for a campaign are higher than the failure rate as shown in the data below.**

**Journalism – All pledges and goal to meet journalism founding was all successful**

**Technology – Out of 96 grand total pledges from different companies (names as related in the data), more than half of them gave their pledges (data is 64 out of 96).**

**Successful Vs Failure**

**The total receive pledge is more than Crowdfunding goal for the campaign as shown above.**

What are some limitations of this dataset?

**There is no data showing the possibilities to mitigate against failure or reach each category goals. It would have been nice to see the strategies in place to meet and exceed campaign goals. Another big impact on the data set is the non-relativity between the currency. It is not justifiable to calculate the currencies as equal because of the difference in money value between USD, CAD, EUR, DKK and others.**

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

**There are lots of dataset that could be created or foreseen for the data.**

* **We could show average outcome rate in percentages.**
* **We could use different types as shown available in excel**

**Graphical user interface, application

Description automatically generated**